



MASTERS of EVENTS

ACE of M.I.C.E. Awards



**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**



4-5 JANUARY 2025



E
ELEXUS

HOTEL • RESORT • SPA

CYPRUS



**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**

4-5 JANUARY 2025



ABOUT MASTERS OF EVENTS by ACE OF M.I.C.E. AWARDS

In the event will be held at Elexus Hotel on January 5-6, 2024, where the event purchasing decision makers of important corporate brands from Turkey and global, and representatives of the tourism and MICE sector will meet with B2B network meetings and interactive inclusion programs in Kibris.

Within the scope of the event; you will be able to continue your network connections by having fun in the evening as well with the MOE Party on January 5th at Elexus Hotel, red carpet ceremony on January 6st at , 270-degree video mapping shows and gala dinner.

- ▷ **4 January 2024:** **09:00-17:00** - B2B Meetings
20:30-24:00 - MOE Party (Dress Code; Smart Casual)

- ▷ **5 January 2024:** **10:00-17:00** - B2B Toplantılar
19:30-24.00 - ACE of M.I.C.E. Awards
Red carpet ceremony, Shows-Gala dinner,
Award presentations, After party (Dress Code; Black Tie)





**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**

4-5 JANUARY 2025



ABOUT B2B MEETINGS

Corporate and global buyers will be seated at tables with nameplates. You will be making presentations and promotions for 15 minutes at the tables of the companies that you want. During the 2-day event, you will come together with around 40 hosted buyers and sow the seeds of new collaborations.

B2B PACKAGE PROGRAMME AND PRICES

- ▷ The right to participate in B2B meetings on January 4-5
- ▷ Lunches and coffee breaks during the event, at the Elexus Hotel
- ▷ The right to participate for 2 persons to the MOE Party in the Elexus Hotel on January 4.
- ▷ The right to participate for 2 person to ACE of M.I.C.E. Awards night to be held as a gala dinner at the Elexus Hotel January 5.

2.750 EURO+V.A.T

If you want to buy two separate B2B meeting packages price will be:

4.500 EURO+ V.A.T





**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**

4-5 JANUARY 2025



WHAT AWAITS YOU AT THE ACE OF M.I.C.E AWARDS NIGHT?

Our 500 special guests, whom we will host at the Elexus Hotel on January 5, will be welcomed with a magnificent red carpet ceremony. Get ready for a great experience with the stage performances and after party prepared at the award ceremony that will take place with the gala dinner!



GUEST PROFILE

- ▷ Owners and senior managers of event agency, owners and senior managers of hotels and event venues.
- ▷ Heads of marketing communications and corporate Communications Departments of national and international Corporate Companies.
- ▷ Famous names from the business and art community.
- ▷ Press



**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**

4-5 JANUARY 2025



2024 ACE OF M.I.C.E. AWARDS CATEGORIES

- ▷ THE BEST EVENT
- ▷ THE BEST ADAPTATION EVENT
- ▷ THE BEST LAUNCH EVENT
- ▷ THE BEST INVITATION EVENT
- ▷ THE BEST SPORTS EVENT
- ▷ THE BEST GUERRILLA EVENT
- ▷ THE BEST SHOPPING CENTER EVENT
- ▷ THE BEST INCENTIVE EVENT
- ▷ THE BEST FESTIVAL
- ▷ THE BEST ROADSHOW
- ▷ THE BEST SOCIAL RESPONSIBILITY PROJECT
- ▷ THE BEST KIDS EVENT
- ▷ THE BEST CULTURE & ART EVENT
- ▷ THE BEST SOUND, LIGHT, VISUAL APPLICATION
- ▷ THE BEST STAND AND EVENT AREA DESIGN
- ▷ THE BEST DEBUTED EVENT AND MEETING MANAGEMENT COMPANY
- ▷ THE BEST CONCERT EVENT
- ▷ THE BEST FASHION EVENT
- ▷ THE BEST MUNICIPAL EVENT
- ▷ THE BEST SUMMIT
- ▷ THE BEST EVENT PRODUCTION
- ▷ THE BEST HYBRID AND DIGITAL EVENT PLATFORM
- ▷ THE BEST SUSTAINABILITY PROJECT
- ▷ THE BEST PR EVENT
- ▷ THE BEST INFLUENCER CAMPAIGN

Application with your events held between 1.11.2023 - 13.12.2024

You can do. The application date is between 01 November - 13 December 2024. Jury voting will be online.

For Detail www.miceodulleri.com



**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**

4-5 JANUARY 2025



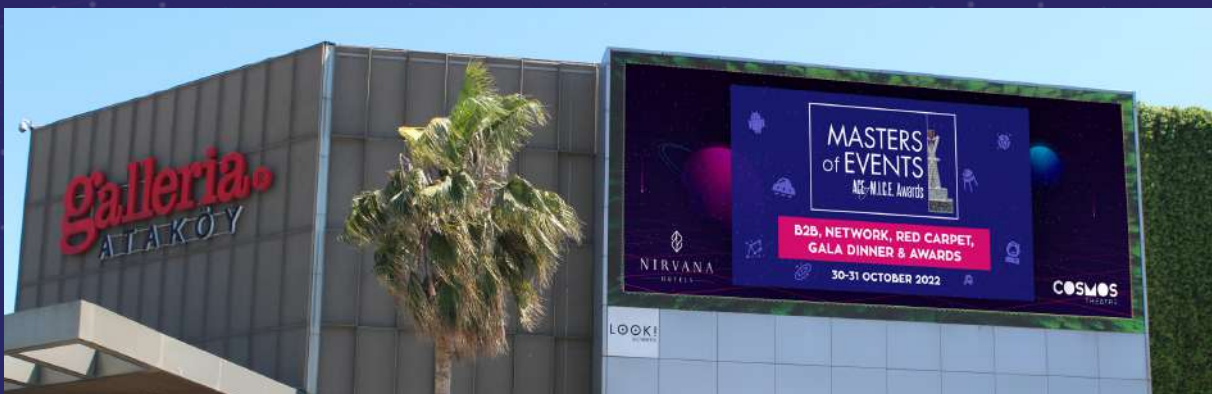
SPONSORSHIPS

NAME SPONSORSHIP



- ▷ It will be referred to as the “Event’s Name Sponsor” in the entire communication campaign of the Masters of Events by ACE of M.I.C.E. Awards.
- ▷ The main sponsor will present the first award and make a speech at the award ceremony
 - ▷ The opening ceremony of the award will start with the promotional video of the Main Sponsor.
 - ▷ The sponsor company will be able to do direct marketing in the foyer area of the award ceremony.
- ▷ The Sponsor Company will make branding in the designated areas at the award ceremony.
- ▷ At the award ceremony, an interview will be held with the company representative on the red carpet and will be published on all social media accounts.

40.000 EURO+V.A.T





**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**

4-5 JANUARY 2025



RED CARPET SPONSORSHIP



- ▷ The logo of the sponsor company will be used in the communication campaign of the Masters of Events by ACE of M.I.C.E. Awards.
- ▷ The promotional film of the sponsor company will be displayed on the led screen in the foyer.
- ▷ The sponsor company will have the right to branding and direct marketing on the red carpet. (Installation, production and dismantling processes belong to the sponsor company).
- ▷ At the award ceremony, an interview will be held with the company representative on the red carpet and will be published on all social media accounts.

10.000 EURO+V.A.T

CATEGORY SPONSORSHIP

- ▷ The name of the category determined at the award ceremony will be mentioned with the name of the sponsor company in the entire communication campaign.
- ▷ The award presentation in the category to be determined is made by the representative of the sponsor company and the video of the sponsor company will be on the screens during the presentation.
- ▷ At the award ceremony, an interview will be held with the company representative on the red carpet and will be published on all social media accounts.

2.500 EURO+V.A.T



**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**

4-5 JANUARY 2025



GALA DINNER TABLE SPONSORSHIP

- ▷ The logo of the sponsor company will be used in all communication campaigns.
- ▷ You can attend with your team and guests to your gala dinner table with a capacity of 8 people. You can increase your brand awareness with your company logo which will be used on your desk.

1300 EURO+V.A.T





**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**

4-5 JANUARY 2025



• **OPENING VIDEO SPONSORSHIP**

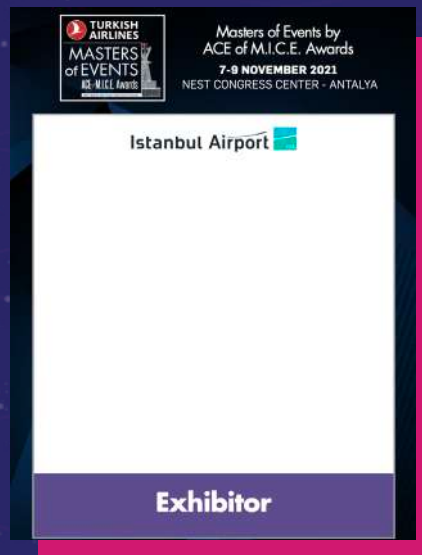
- ▷ The logo of the sponsor company will be used in all communication campaigns.
- ▷ At the opening ceremony of the awards 30-second videos of sponsor company.
- ▷ At the award ceremony, an interview will be held with the company representative on the red carpet and will be published on all social media accounts.

2.500 EURO+V.A.T

BADGE SPONSORSHIP

- ▷ The logo of the sponsor company will be used on the front of the badge which will be given to the, participant, buyer and finalist companies.
- ▷ The production of 500 printed badges belongs to the sponsoring company.

3.500 EURO+V.A.T





**B2B, NETWORK, RED CARPET,
GALA DINNER & AWARDS**

4-5 JANUARY 2025



PRESENTATION OPPORTUNITY IN THE B2B MEETING AREA

- ▷ The right to make a 15-minute presentation in the B2B meeting area where all hosted buyer and exhibitor companies are together
 - ▷ During the presentation, the company's videos are on all screens
 - ▷ Direct marketing rights are granted to the company
 - ▷ Limited to 1 company per day

3.500 EURO+V.A.T



Thank you...