

MASTERS of EVENTS

ACE of M.I.C.E. Awards



B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS


ELEXUS
HOTEL • RESORT • SPA

17-18 JANUARY 2026



B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

MASTERS OF EVENTS

by ACE OF M.I.C.E. AWARDS PROGRAM



17 JANUARY 2026

09:00-17:00 - B2B Meetings

19:30-24:00 - ACE of M.I.C.E. Awards
Red Carpet Ceremony, Cocktail-Gala
Diner, Presentation of Awards,
After Party *(Dress Code: Black Tie)*

18 JANUARY 2026

10:00-17:00 - B2B Meetings

20:30-24:00 - MOE Party
(Dress Code: Smart Casual)

#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

ABOUT B2B MEETINGS

Corporate and global buyers will be seated at tables with nameplates. You will have the opportunity to make presentations and introductions at the tables of the companies you are interested in, with 15 minutes allocated for each session. Over the course of the 2 day event, you will meet with approximately 40 hosted buyers in total, planting the seeds for new business collaborations.



B2B PACKAGE PROGRAM AND PRICES

- Right to participate in the B2B meetings on January 17-18
- Lunches and coffee breaks at Elexus Hotel throughout the event
- Right of entry for 2 persons to the ACE of M.I.C.E Awards Night, to be held in a gala dinner setting at Elexus Hotel on the evening of January 17
- Right of entry for 2 persons to the MOE Party at Elexus Hotel on the evening of January 18

2750 EUROS+VAT

If you would like to purchase two separate B2B meeting packages:

4500 EUROS+VAT

#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

WHAT AWAITS YOU AT THE ACE OF M.I.C.E AWARDS NIGHT?

On January 17, our 500 special guests will be welcomed with a spectacular red carpet ceremony at the Elexus Hotel. Get ready for an amazing experience with stage performances and an after party at the awards ceremony, which will take place after cocktails in the foyer area, followed by a gala dinner!



GUEST PROFILE

- Event Agency Owners and Senior Managers, Hotels and Event Venue Owners and Senior Managers
- National and international Corporate Companies' Marketing Communication and Corporate Communication Department Heads
- Renowned Figures in Business and Art
- Press

#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

ACE OF M.I.C.E. AWARDS CATEGORIES

- BEST EVENT
- BEST ADAPTATION EVENT
- BEST LAUNCH EVENT
- BEST INVITATION EVENT
- BEST SPORTS EVENT
- BEST GUERRILLA EVENT
- BEST INCENTIVE EVENT
- BEST INCOMING EVENT
- BEST ROADSHOW
- BEST SOCIAL RESPONSIBILITY PROJECT
- BEST CHILD EVENT
- BEST STAND AND EVENT AREA DESIGN
- BEST CULTURE & ART EVENT
- BEST FASHION EVENT
- BEST SUMMIT
- BEST HYBRIT/DIGITAL EVENT
- BEST SUSTAINABILITY PROJECT
- BEST PUBLIC RELATIONS EVENT
- BEST INFLUENCER CAMPAIGN
- BEST SHOPPING MALL EVENT
- BEST FESTIVAL
- BEST SOUND, LIGHT AND IMAGE APPLICATION
- BEST PERFORMING EVENT MEETING MANAGEMENT COMPANY
- BEST CONCERT EVENT
- BEST MUNICIPAL EVENT
- BEST EVENT PRODUCTION
- BEST HYBRIT / DIGITAL EVENT PLATFORM

You can apply with events held between
October 1, 2024 and December 19, 2025.

The application period is from November 1
to December 19, 2025. The jury voting will be
conducted online.

Details www.aceofmice.com

#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

SPONSORSHIPS



NAME SPONSORSHIP

- Masters of Events by ACE of M.I.C.E Awards will be referred to as the "Title Sponsor" throughout the entire communication campaign.
- At the awards ceremony, the title sponsor will present the first award and deliver a speech.
 - Branding applications will be carried out in designated areas during the ACE of M.I.C.E. Awards ceremony.
- The awards ceremony will begin with the promotional video of sponsoring company.
- The sponsoring company will be able to conduct direct marketing in the foyer area during the awards ceremony.
- During the awards ceremony, an interview will be conducted with a company representative on the red carpet and this interview will be shared across all social media channels.

40.000 EUROS+VAT



#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

GOLD SPONSOR



- Masters of Events by ACE of M.I.C.E. Awards will be referred to as the “Gold Sponsor” in all communication campaigns.
- During the awards ceremony, the sponsoring company will be present to present an award and deliver a speech.
- The sponsoring company will be granted the right to brand four columns located across from the main entrance of Elexus Hotel, as well as the hotel’s staircase steps.
- During the award presentation, the sponsoring company’s promotional video will be featured.
- In the foyer area of the award ceremony, the sponsoring company will have the opportunity to conduct direct marketing.
- At the awards ceremony, an interview will be conducted with a company representative on the red carpet and this interview will be published across all social media accounts.

25.000 EUROS+VAT

#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

SILVER SPONSOR



- Masters of Events by ACE of M.I.C.E. Awards will be referred to as the "Silver Sponsor" in all communication campaigns.
- During the awards ceremony, the sponsoring company will be present and deliver a speech.
- The sponsoring company will be granted the right to carry out branding applications in the Convention Area of Elexus Hotel.
- During the award presentation, the sponsoring company's promotional video will be featured.
- In the foyer area of the award ceremony, the sponsoring company will have the opportunity to conduct direct marketing.
- At the awards ceremony, an interview will be conducted with a company representative on the red carpet and this interview will be published across all social media accounts.

15.000 EUROS+VAT

#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

B2B MEETING AREA VIDEO SPONSORSHIP



- A 30 second video of the sponsoring company will be displayed on the LED screen in the B2B meeting area on January 17-18.
- The sponsoring company's logo will be used in all communication campaigns.
- An interview will be conducted with a company representative on the red carpet and this interview will be published across all social media accounts.

2.500 EUROS+VAT

RED CARPET SPONSORSHIP



- The sponsoring company's logo will be used in the communication campaign of Masters of Events by ACE of M.I.C.E. Awards. The sponsor's promotional video will be displayed on the LED screen in the foyer.
- The sponsoring company will be granted branding and direct marketing rights on the red carpet. (The setup, production and dismantling process will be the responsibility of the sponsorship company.)
- At the ACE of M.I.C.E. Awards ceremony, an interview will be conducted with a company representative on the red carpet and this interview will be shared across all our social media accounts.

10.000 EUROS+VAT

#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

AWARD CATEGORY SPONSORSHIP

- The name of the designated award category will be referred to with the sponsoring company's name in all communication campaigns.
- The award in the designated category will be presented by a representative of the sponsoring company and the sponsor's video will be displayed on the screens during the presentation.
- At the awards ceremony, an interview will be conducted with a company representative on the red carpet and this interview will be published across all social media accounts.

2.500 EUROS+VAT

GALA DINNER TABLE / LOUNGE SPONSORSHIP



- The sponsoring company's logo will be used in all communication campaigns. You can attend your gala dinner table, with a capacity of 8 people, together with your team and guests.

1.950 EUROS+VAT

#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

OPENING VIDEO SPONSORSHIP

- The sponsoring company's logo will be used in all communication campaigns.
- A 30 second video of the sponsoring company will be featured at the opening of the awards ceremony.
- At the awards ceremony, an interview will be conducted with a company representative on the red carpet and this interview will be shared across all social media accounts.

2.500 EUROS+VAT

BADGE SPONSORSHIP



- The logo of sponsoring company will be placed on the front of the badges provided to participants, buyers and guests at Masters of Events by ACE of M.I.C.E. Awards.
- Badge sponsorship is one of the sponsorship items that provides the highest visibility for the sponsoring company.
- The production of the 500 badges to be printed will be the responsibility of the sponsoring company.

3.500 EUROS+VAT

#aceofmice





B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS



17-18 JANUARY 2026

DIRECT MARKETING SPONSORSHIP

- The sponsor company will be granted the right to engage in direct marketing through product promotion and distribution.
- The sponsor company will be granted the right to position its brand in the foyer area where the event takes place.
- The sponsor company's logo will be included among the "Event Sponsors" in the communication campaign.

2.500 EUROS+VAT

PRESENTATION OPPORTUNITY IN THE B2B MEETING AREA



- The right to deliver a 15 minute presentation in the B2B meeting area, where all hosted buyers and participating companies are gathered.
- The company's video will be displayed on all screens during the presentation.
 - The company is granted the right to conduct direct marketing.
 - Limited to one company per day.

3.500 EUROS+VAT

#aceofmice





ACE of M.I.C.E. PRESS COVERAGE

"Hedeflenen turist sayısına ulaşmayı amaçlıyoruz"

Başbakan Yardımcısı, Turizm, Kültür, Gençlik ve Çevre Bakanı Fikri Ataoğlu, KİTC'nin, önemli bir turizm destinasyonu olduğunu söyledi. Pandemiyi arts gösteren kiralık konak turizminin, kontrol altına alınmasına yönelik yasaların tamamlanmış olmasından dolayı, pandemi sonrası, Pan-

demi ardından devreye dış ka-
lan teşvik sisteminde de 1
Ocak itibarıyla, charter sefe-
lere, ço kaynaklı olarak bütçe
ayrılark yeniden hayata
geçirildiğini belirtti. Ataoğlu,
bu teşvik sistemiyle, önu-
müzdeki yıl hedeflenen tu-
rist sayısına ulaşmayı amaç-
ladıklarını kaydetti. >> E



Portakal Çiçeği Karnavalı'na en prestijli ödül

Türkiye'nin ilk ve
 tek soluk kamusal olan
 Uluslararası Portakal
 Çeşni Kamusalı, turizm
 ve etkinlik sektörünün en
 önemli ödülleri olarak
 kabul edilen Masters
 of Events by ACE of
 M.I.C.E. Awards yarışmasında
 2024 yılına "En İyi
 Kültür ve Sosyal Etkinlik"
 ödülüne layık görülürdü.
 60 kişilik jüri bir heyetinin
 değerlendirmeleri sonucunda
 Uluslararası Portakal
 Çeşni Kamusalı, kültürel
 ve sosyal etkinlikleri
 bu kez Adilali Alaylı'nın
 baş kazandı.

ACE Masters of Events
 2024
 Best Cultural and Social Event
 Uluslararası Portakal Çeşni Kamusalı
 Adilali Alaylı



ACE Masters of Events
 2024
 Best Cultural and Social Event
 Uluslararası Portakal Çeşni Kamusalı
 Adilali Alaylı



Ataoglu: “Önümüzdeki yıl hedeflenen turist sayısına ulaşmayı amaçlıyoruz”

[illegible]

Turizm ve etkinlik sektörünün devleri ACE of MICE ile 22. kez bir araya geliyor

[illegible]

Skal Dünya Kongresi İzmir'e ödül getirdi

EKİM ayında İzmir'de düzenlenen 83'üncü Skat Dünya Kongresi, turizmle ilgili verilecek kararları ve organizasyonu başırsınla "Ace of M.I.C.E. Başan Ödülü"nü kente getirdi. Dünya genelinde turizmin tüm kollarını bir araya getirecek sektörün yüz veran kongreye 36 ülkeden 400'den fazla Skat üyesi turizmci ağırlandı. Düzenlenen etkinliklerin ödüllendirilen **Green Project** adlı kuruluş, başanlı organizasyon nedeniyle le Skat İzmir Kulübü'ne "Ace of M.I.C.E. Başan Ödülü" verdi. Skat İzmir Kulübü Başkanı Güner Güney, ödülü geçtiğimiz günlerde Gine'de, Eleusis Otel'de düzenlenen törende aldı. Güney, kulübe ödülü kataran uluslararası kongrelerin İzmir'in ve Türkiye'nin tanıtımı için önemli bir first yaratıldığını söyledi. Güney, "Uluslararası kongre aracıyla ilke tanıtımına katkıda bulunduğumuz çok mutluyuz. Kongre vesilesiyle le ve İzmir turizmine katkı sağladığını nedeniyle le ödülü almakta dolayı gururumuz" diye konuştu. **HABER MERKEZİ**

SELÇUKLU ÇEVRECİLİKTE TÜRKİYE'YE ÖRNEK OLUYOR

Stroopwafels met de boerderij De Nederlandse landbouw heeft een belangrijke rol te spelen in de toekomst. Het is belangrijk dat de landbouwsector zich blijft ontwikkelen en innovatief blijft. Dit kan door samenwerking met andere sectoren, zoals de horeca en de retail. Landbouwers kunnen bijvoorbeeld samenwerken met restaurants om lokale producten te gebruiken in hun gerechten. Dit kan de landbouwsector helpen om haar producten te onderscheiden en te verkopen tegen een hogere prijs. Daarnaast kunnen landbouwers samenwerken met retailers om hun producten te promoten en te verkopen. Dit kan de landbouwsector helpen om haar producten te verspreiden en te verkopen in een groter gebied. Samenwerking is dus een belangrijke factor voor de toekomst van de Nederlandse landbouw.



A photograph of two women on a stage. The woman on the left is wearing a black dress and is handing a small award or plaque to the woman on the right, who is also wearing a black dress. In the background, a large red banner reads "MASTERS of EVENTS" in white capital letters. To the right of the banner, there is a logo for "THE 7" and some smaller text. The stage is lit with warm lights, and there are some musical instruments and equipment visible in the background.

Siemens Türkiye
"Birlikte Yüzyıl
Sergisi" ile
birincilik ödülü aldı

[illegible]



B2B, NETWORK, RED CARPET, GALA DINNER & AWARDS

WITH OUR THANKS...

#aceofmice

